

Cross-Promotion Offer

Date: [Insert Date]

To: [Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. We are excited to propose a cross-promotion opportunity that we believe would greatly benefit both [Your Company Name] and [Recipient's Company Name].

As part of our upcoming media campaign, we would like to collaborate with you to enhance our reach and engagement. By aligning our marketing efforts, we can leverage each other's audiences and create a more impactful message.

Here's a brief overview of the proposed collaboration:

- Joint social media promotions on both [Your Company Name]'s and [Recipient's Company Name]'s platforms.
- Co-branded advertising materials for our respective campaigns.
- Feature each other in newsletters or blog posts.
- Cross-promotional contests or giveaways to engage our audiences.

We believe this partnership could generate significant exposure and value for both parties. We are eager to discuss this idea further and explore how we can work together effectively.

Thank you for considering this opportunity. I look forward to your response.

Best regards,

[Your Name]
[Your Title]
[Your Company Name]
[Your Phone Number]
[Your Email Address]