

# Cross-Promotion Proposal

Date: [Insert Date]

To: [Recipient's Name]  
[Recipient's Position]  
[Company Name]  
[Company Address]  
[City, State, Zip]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a marketing cross-promotion collaboration between [Your Company Name] and [Recipient's Company Name]. Given our shared audience and complementary offerings, I believe there are significant mutual benefits to be gained from this partnership.

Here are a few ideas on how we can work together:

- Joint social media campaigns
- Co-branded events or webinars
- Newsletter swaps featuring each other's products/services
- Exclusive discounts for each other's customers

I am confident that this collaboration could enhance brand visibility and drive sales for both parties. I would love to schedule a meeting to discuss this proposal in more detail and explore how we can align our marketing efforts.

Thank you for considering this opportunity. I look forward to your thoughts.

Sincerely,

[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Phone Number]  
[Your Email]