

# Request for Integrated Marketing Strategy

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally request the development of an integrated marketing strategy that aligns with our business goals for the upcoming quarter.

As we aim to enhance our brand visibility and engage effectively with our target audience, a comprehensive strategy that incorporates social media, email marketing, content marketing, and traditional advertising is essential.

Please find below the key objectives we would like to achieve:

- Increase brand awareness by [specific percentage].
- Grow our social media following by [specific number].
- Drive website traffic to [specific target].
- Boost lead generation by [specific number].

We would appreciate your insight into the strategy development process and any preliminary ideas you might have. A collaborative approach would ensure that our marketing efforts are cohesive and effective.

Thank you for considering this request. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Phone Number]

[Your Email Address]