

Collaborative Marketing Initiative Request

Date: [Date]

From: [Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]

To: [Recipient Name]
[Recipient Position]
[Recipient Company]

Dear [Recipient Name],

I hope this message finds you well. I am reaching out to propose a collaborative marketing initiative between [Your Company] and [Recipient Company]. Given our complementary services and shared target audience, I believe we have a unique opportunity to create a marketing campaign that benefits both our organizations.

The initiative could include [briefly outline your idea, e.g., co-branded content, joint events, social media promotions]. Our goal would be to leverage our strengths and increase visibility, engagement, and revenue for both parties.

I would love to discuss this proposal in more detail and explore potential strategies together. Please let me know your availability for a call or meeting in the coming weeks.

Thank you for considering this opportunity. I look forward to your response.

Best regards,

[Your Name]
[Your Position]
[Your Company]