

# Creative Brief Submission

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Creative Brief for [Project Name]

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## Project Overview

[Brief description of the project and its purpose.]

## Objectives

- [Objective 1]
- [Objective 2]
- [Objective 3]

## Target Audience

[Description of the target audience, demographics, psychographics.]

## Key Messages

- [Key message 1]
- [Key message 2]
- [Key message 3]

## Deliverables

- [Deliverable 1]
- [Deliverable 2]
- [Deliverable 3]

## Timeline

[Proposed timeline for the project, including key milestones.]

## **Budget**

[Overview of the budget allocated for the project.]

## **Contact Information**

If you have any questions or require further details, please feel free to reach out to me at **[Your Email]** or **[Your Phone Number]**.

Thank you for considering the above creative brief. I look forward to your feedback and any subsequent discussions.

Best Regards,

[Your Name]

[Your Title]

[Your Company]