

Advertising Contract Proposal

Date: [Insert Date]

To: [Client's Name]

Company: [Client's Company]

Address: [Client's Address]

Subject: Proposal for Television Commercial Advertising Agreement

Dear [Client's Name],

We are pleased to submit our proposal for a television commercial advertising agreement between [Your Company Name] and [Client's Company]. We believe that our partnership can effectively promote your brand and enhance your visibility in the market.

Proposed Advertising Package

- **Commercial Duration:** [Insert Duration]
- **Air Time Slots:** [Insert Proposed Slots]
- **Total Cost:** [Insert Total Cost]
- **Production Services:** [Details of Services]
- **Delivery Schedule:** [Insert Delivery Schedule]

Responsibilities

[Your Company Name] agrees to provide the following:
- [Details of Responsibilities]

[Client's Company] agrees to provide the following:
- [Details of Responsibilities]

Payment Terms

The payment schedule will be as follows:
- [Details of Payment Terms]

Conclusion

We look forward to the opportunity to collaborate with you and bring your vision to life through our television advertising services. Please feel free to contact us at [Your Phone Number] or [Your Email Address] if you have any questions or require further details.

Thank you for considering our proposal.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[Your Phone Number]
[Your Email Address]