

Advertising Contract Proposal

Date: [Insert Date]

[Client's Name]

[Client's Address]

[City, State, Zip Code]

Dear [Client's Name],

We are excited to present a proposal for a social media advertising campaign that we believe will greatly enhance your brand visibility and engagement. Below are the key details of our proposed partnership.

1. Campaign Objectives

- Increase brand awareness
- Drive traffic to your website
- Generate leads/sales

2. Proposed Platforms

- Facebook
- Instagram
- Twitter
- LinkedIn

3. Scope of Work

Our services will include:

- Content creation and scheduling
- Target audience research
- Ad management and optimization
- Performance analysis and reporting

4. Budget

The estimated budget for the campaign is [\$XXX]. This includes ad spend, creative fees, and management costs.

5. Timeline

The proposed timeline for the campaign is [insert duration], starting from [start date] to [end date].

6. Agreement

Please review this proposal and let us know if you would like to discuss it further. We look forward to the opportunity to work with you and help achieve your marketing goals.

Thank you for considering our proposal.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Email]

[Your Phone Number]