

Advertising Contract Proposal

Date: [Insert Date]

To: [Client's Name]

From: [Your Company Name]

Subject: Proposal for Print Media Advertising Services

Dear [Client's Name],

We are pleased to present you with this proposal for print media advertising services. Our aim is to provide you with high-quality, targeted advertising solutions that will enhance your brand visibility and reach your desired audience.

Proposed Services

- Design and layout of print advertisements
- Distribution through selected print media channels
- Performance reporting and analytics

Scope of Work

The following outlines the services we propose:

1. Initial consultation to discuss your advertising goals.
2. Creation of compelling ad content tailored to your target audience.
3. Placement of ads in agreed-upon print publications.
4. Monitoring ad performance and providing feedback.

Budget

The estimated budget for the proposed services is \$[Insert Amount], which includes all aspects of design, placement, and reporting.

Next Steps

If you are interested in proceeding with this proposal, please do not hesitate to contact us to discuss further. We look forward to the opportunity to work with you and help elevate your advertising efforts.

Thank you for considering our proposal. We hope to hear from you soon!

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]