

Advertising Contract Proposal

Date: _____

To: [Client's Name]

[Client's Company Name]

[Client's Address]

[City, State, Zip Code]

Dear [Client's Name],

We are excited to present our proposal for an outdoor advertising initiative that aims to enhance your brand visibility and engage your target audience effectively. Our outdoor advertising solutions encompass billboards, transit ads, and digital displays strategically located across prime areas.

Proposal Overview

We propose the following campaign:

- **Advertising Medium:** [Type of Outdoor Advertising]
- **Location:** [Specific Locations]
- **Duration:** [Proposed Timeframe]
- **Total Reach:** [Estimated Audience Reach]

Investment

The total cost for the outdoor advertising campaign is [\$X,XXX]. This includes design, production, and placement fees.

Next Steps

If you are interested in moving forward with this proposal, please sign below and return a copy to us by [Deadline Date]. We look forward to the opportunity to work with you and contribute to your marketing objectives.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]

Client's Signature

Date: _____