

Advertising Contract Proposal

Date: [Insert Date]

To:

[Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

We are excited to present you with this advertising contract proposal for a collaboration between [Your Brand Name] and [Influencer's Name]. We believe that your unique style and engaged audience align perfectly with our brand goals.

Collaboration Overview

We propose the following collaboration:

- Type of Content: [e.g., Instagram posts, stories, YouTube videos]
- Duration: [e.g., 3 months, 1 campaign]
- Compensation: [e.g., monetary payment, free products]

Deliverables

As part of this collaboration, you will be expected to provide the following:

- [Specific content requirements, e.g., number of posts, hashtags]
- [Deadlines for deliverables]
- [Any additional requirements]

Terms & Conditions

[Include any legal terms, payment processes, or other conditions related to the collaboration]

We are looking forward to the opportunity to work together and believe that this collaboration can drive significant results for both parties. Please review this proposal and feel free to reach out if you have any questions or would like to discuss further.

Thank you for considering our proposal. We hope to hear from you soon!

Sincerely,

[Your Name]

[Your Position]

[Your Brand Name]

[Your Contact Information]