

# Co-Branding Partnership Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are reaching out to discuss a potential co-branding partnership that we believe could be mutually beneficial.

At [Your Company], we have been following [Recipient's Company] and are impressed by [specific commendation about their work/products]. We believe that our brands share similar values and target audiences, making a collaboration an exciting opportunity for both parties.

We envision a partnership where we can combine our strengths in [describe areas of synergy] to create compelling offerings for our customers. This collaboration could include [briefly outline proposed ideas like joint marketing campaigns, exclusive product offerings, etc.].

We would love the opportunity to discuss this proposal further and explore how we can create a successful partnership. Please let us know your availability for a meeting in the coming weeks.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]