

Visual Design Plan

For [Project Name]

Objective

The goal is to create a visual identity that resonates with our target audience.

Target Audience

This design is aimed at [specify demographic, age range, interests, etc.].

Design Elements

- Color Palette: [List of colors]
- Typography: [Font choices]
- Imagery Style: [Description of imagery to be used]

Deliverables

The final deliverables will include a logo, business card design, and website mockup.

Contact: [Your Name] | [Your Email] | [Your Phone Number]