

Mutual Brand Promotion Request

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company]. We have been following the success of [Recipient Company] and are impressed with your innovative approach to [industry/area].

We believe that a collaboration between our brands could lead to a significant mutual benefit. Our [product or service] aligns well with your [product or service], and we think that jointly promoting our brands could enhance our visibility and reach within our target audiences.

We propose to feature each other's brands in our upcoming marketing campaigns, including social media posts, newsletters, and website features. This initiative could help both of our companies gain more exposure and engage with new customer segments.

Please let me know if you would be interested in discussing this opportunity further. I would love to set up a meeting at your earliest convenience to explore how we can make this collaboration fruitful.

Thank you for considering this proposal. I look forward to your positive response.

Warm regards,

[Your Name]
[Your Position]
[Your Company]