

Video Marketing Production Estimate

Date: [Insert Date]

To: [Client's Name]

[Client's Company Name]

[Client's Address]

[City, State, Zip Code]

Project Overview

Dear [Client's Name],

Thank you for considering us for your video marketing project. Below is the estimate for the production services we discussed.

Production Details

- Type of Video: [e.g., Promotional, Testimonial, etc.]
- Duration: [e.g., 2-3 minutes]
- Location: [e.g., On-site, Studio]
- Estimated Completion Date: [e.g., MM/DD/YYYY]

Cost Breakdown

Description	Cost
Pre-production Planning	[\$Amount]
Filming	[\$Amount]
Post-production Editing	[\$Amount]
Total Estimate	[\$Total Amount]

Terms and Conditions

50% deposit is required before the start of the project. The remaining balance is due upon completion. Any additional costs incurred during production will be discussed and agreed upon in advance.

If you have any questions or would like to discuss this estimate further, please don't hesitate to reach out.

Thank you for the opportunity to work with you!

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]