

Letter of Intent for Cross-Promotion Media Partnership

Date: [Insert Date]

To: [Recipient's Name]
[Recipient's Title]
[Recipient's Company]
[Recipient's Address]

Dear [Recipient's Name],

We are excited to propose a cross-promotion media partnership between [Your Company Name] and [Recipient's Company Name]. Our aim is to leverage our combined audiences to enhance our marketing efforts and stimulate growth for both parties.

Objectives of the Partnership:

- Increase brand visibility across our respective platforms.
- Share resources for content creation and distribution.
- Collaborative promotional campaigns to engage both audiences.

Proposed Actions:

We suggest the following initial actions:

- Social media shoutouts and feature posts
- Joint webinars or live events
- Content exchange on our blogs and newsletters

We believe that our companies share a common vision and mission that aligns perfectly, creating a mutual benefit in this partnership. We would be thrilled to discuss this opportunity further and explore how we can support each other.

Please let us know your availability for a meeting, either virtually or in person, to discuss this partnership in detail. We look forward to your positive response.

Thank you for considering this opportunity.

Best regards,

[Your Name]
[Your Title]

[Your Company Name]
[Your Phone Number]
[Your Email Address]