

# Dear Valued Client,

We hope this message finds you well! As a token of our appreciation for your loyalty, we are excited to introduce our Referral Initiative.

For every new client you refer to us, you will receive a **10% discount** on your next purchase. Your recommendation means the world to us, and we want to reward you for it!

To refer a friend, simply share your unique referral code: **REF12345** and have them mention it when they make their first purchase.

Thank you for being a part of our community. We look forward to continuing to serve you and your friends!

Best regards,  
[Your Name]  
[Your Position]  
[Your Company]