Dear [Candidate's Name],

I hope this message finds you well. I wanted to take a moment to express my encouragement as you consider reapplying for the [Job Title] position at [Company Name]. Your previous application showcased your unique skills and experiences, and I truly believe you have so much to offer our team.

Reapplying is not just about seeking a position again; it's an opportunity to reflect on your growth and demonstrate your commitment to personal development. I have seen how you've engaged in [mention any relevant experience or improvement since last application] which shows your dedication to continuous learning.

We value determination and resilience, and I believe that your perseverance will shine through in your next application. Don't hesitate to showcase how you've evolved since your last interview and consider articulating any new ideas or experiences that align with our mission at [Company Name].

Remember, every application is a step forward in your career journey. I am rooting for you and I look forward to seeing your application again soon.

Best regards,

[Your Name]
[Your Position]
[Company Name]
[Your Email]
[Your Phone Number]