

Royalty Agreement Counteroffer

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

Thank you for your recent proposal regarding the royalty agreement for [specific product or service]. After careful consideration, I would like to present a counteroffer for your review.

1. Proposed Royalty Rate: [Insert Percentage]% instead of [Original Percentage]%.
2. Duration of Agreement: [Insert Duration] years instead of [Original Duration] years.
3. Payment Terms: [Insert New Payment Terms].

I believe these adjustments are more aligned with the value and potential of our collaboration. I am open to discussing this further and hope we can reach a mutually beneficial agreement.

Thank you for your consideration. I look forward to your response.

Sincerely,

[Your Name]