

Editorial Feature Proposal

Date: [Insert Date]

To: [Editor's Name]

[Editor's Title]

[Publication Name]

[Publication Address]

Dear [Editor's Name],

I hope this message finds you well. I am writing to propose an editorial feature for [Publication Name] that I believe will resonate with your readership and align with the publication's vision.

Proposed Feature Title: [Title of Feature]

Overview:

[Briefly describe the concept of the feature, its significance, and why it is relevant at this time.]

Objectives:

- [Objective 1]
- [Objective 2]
- [Objective 3]

Target Audience:

[Describe the target demographic for this feature.]

Proposed Format:

[Outline the structure of the feature, including any media elements such as interviews, articles, or infographics.]

Timeline:

[Propose a timeline for the submission and publication process.]

Conclusion:

I am confident that this editorial feature will engage and inform your readers. I would be delighted to discuss this proposal further at your convenience. Thank you for considering my pitch.

Sincerely,

[Your Name]

[Your Title/Position]

[Your Contact Information]