

Collaboration Proposal for Promotional Magazine Campaign

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company/Organization Name]

[Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to propose a collaboration for an upcoming promotional magazine campaign that aligns with our mutual goals. As a leader in [Your Industry], we believe that partnering with [Recipient's Company] will not only enhance our visibility but also provide unique value to our audiences.

Our magazine, [Magazine Name], has a dedicated readership of [Target Audience] who are passionate about [Relevant Topics]. Through this campaign, we aim to [Briefly Describe the Objective of the Campaign].

We propose the following collaboration structure:

- Joint content development
- Cross-promotional advertising in our respective platforms
- Exclusive offers or discounts for our readers/subscribers

We are keen to discuss this opportunity with you further and explore how we can create a win-win situation for both our brands. Please let us know a convenient time for you to discuss this proposal in detail.

Thank you for considering this collaboration. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]