

**Dear [Partner's Name],**

Thank you for reaching out and considering us for the syndicated content partnership. We appreciate the time and effort you put into your proposal.

After careful consideration, we have decided not to proceed with the partnership at this time. While we recognize the potential benefits, we believe our current strategic goals do not align with this opportunity.

We truly value your interest and hope to keep the lines of communication open for potential collaborations in the future.

Thank you once again for your understanding.

Best regards,  
[Your Name]  
[Your Position]  
[Your Company]