

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

Thank you for your recent proposal regarding the content syndication agreement. I appreciate the time and effort you have put into outlining the benefits of this partnership.

After careful consideration, we have decided not to proceed with the agreement at this time. While we value the opportunity to collaborate, we believe that our current focus and strategy do not align with the terms proposed.

We appreciate your understanding and hope to keep the lines of communication open for potential opportunities in the future.

Thank you once again for considering us.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]