Dear [Recipient's Name],

Thank you for reaching out and sharing your content syndication proposal with us. We appreciate the time and effort you took to present your ideas.

After careful consideration, we have decided to decline your proposal at this time. While we respect your work and recognize the value of collaboration, it does not align with our current goals and strategies.

We wish you all the best in your future endeavors and hope to have the opportunity to connect again down the line.

Thank you for your understanding.

Sincerely,
[Your Name]
[Your Position]
[Your Company]