Date: [Insert Date]
[Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]
[City, State, Zip]
Dear [Recipient's Name],
Thank you for your offer regarding the syndicated content. We appreciate your interest in partnering with us and the time you have taken to present your proposal.
After careful consideration, we regret to inform you that we will not be able to accept your offer at this time. Our current content strategy does not align with the syndication needs outlined in your proposal.
We value the relationship we have established and hope there may be opportunities to collaborate in the future. Thank you once again for reaching out and for your understanding.
Sincerely,
[Your Name]
[Your Name]