## **Outdoor Billboard Advertising Specifications**

Date: [Insert Date]

To: [Insert Recipient Name]

Company: [Insert Company Name]

Address: [Insert Address]

Dear [Insert Recipient Name],

We are pleased to provide you with the advertising specifications for our outdoor billboard rentals. Please find the details below to ensure your advertisement meets our requirements:

## **Billboard Specifications**

- Size: [Insert Size e.g., 14' x 48']
- Resolution: Minimum of [Insert Resolution e.g., 300 DPI]
- File Format: Acceptable formats include [Insert Formats e.g., PDF, JPG, PNG]
- Color Mode: [Insert Color Mode e.g., CMYK]
- Safety Margin: [Insert Measurement e.g., 2 inches] from the edge.

## **Submission Instructions**

All artwork must be submitted via [Insert Submission Method e.g., email or online upload] by [Insert Deadline]. Failure to meet these specifications may result in delays or rejection of your advertisement.

## **Additional Notes**

If you have any questions regarding the specifications or submission process, please do not hesitate to reach out.

Thank you for choosing us for your advertising needs. We look forward to collaborating with you.

Sincerely,

[Your Name] [Your Title] [Your Company Name] [Your Contact Information]