

Email Marketing Advertising Specifications

Date: [Insert Date]

To: [Recipient Name/Company]

Subject: Advertising Specifications for Upcoming Email Campaign

Dear [Recipient Name],

We are excited to collaborate with you on our upcoming email marketing campaign. Below are the specifications for the advertisement materials required:

Ad Format

- File Types: JPEG, PNG, GIF
- Max File Size: 2MB
- Dimensions: 600px width x 300px height

Content Guidelines

- Clear and concise messaging
- Include logo in the top left corner
- Call-to-Action button: "Learn More" (link to URL)

Deadline

Please submit all advertising materials by [Insert Deadline].

Contact Information

If you have any questions, feel free to reach out to [Your Name] at [Your Email] or [Your Phone Number].

Thank you for your cooperation. We look forward to a successful campaign!

Sincerely,

[Your Name]

[Your Title]

[Your Company]