

# Notice of Updated Subscription Rates

Dear Valued Subscriber,

We hope this message finds you well. We are writing to inform you of an upcoming change to our subscription rates, effective from **[Effective Date]**.

After careful consideration, we have adjusted our rates to continue providing you with high-quality service and content. The new subscription rates are as follows:

- Monthly Subscription: **[\$New Price]**
- Annual Subscription: **[\$New Price]**

We understand that price changes can be concerning, and we appreciate your understanding and support. If you have any questions regarding this update, please feel free to contact our customer service team at **[Contact Information]**.

Thank you for your continued loyalty.

Sincerely,

[Your Company Name]

[Your Contact Information]