

Important Notice: Subscription Pricing Change

Dear Valued Subscriber,

We hope this message finds you well. We want to inform you that, effective [insert date], the pricing for your subscription plan will be changing.

New Subscription Pricing:

- Current Plan: [Current Plan Name] - \$[Current Price]
- New Plan: [New Plan Name] - \$[New Price]

This decision was not made lightly, and it enables us to continue providing you with the high-quality service you expect. We are committed to ensuring that you receive the best value possible.

As a token of our appreciation, we would like to offer you the opportunity to lock in your current rate for an additional [insert duration] if you renew before [insert renewal deadline].

If you have any questions or need assistance, please do not hesitate to contact our customer service team at [insert contact information].

Thank you for your continued support.

Sincerely,

[Your Company Name]