

Important Update: Subscription Pricing Change

Dear Valued Subscriber,

We hope this message finds you well. We are reaching out to inform you of an upcoming change to our subscription pricing that will take effect on **[Effective Date]**.

Due to **[reason for the increase, e.g., rising operational costs, enhanced features, etc.]**, we will be adjusting our subscription rates as follows:

- **[Current Plan Name]**: From **[Current Price]** to **[New Price]**
- **[Current Plan Name]**: From **[Current Price]** to **[New Price]**
- **[Current Plan Name]**: From **[Current Price]** to **[New Price]**

We understand that pricing changes can be unsettling, and we want to assure you that this adjustment will enable us to continue providing you with the highest quality service and new features.

If you have any questions or concerns regarding this change, please feel free to reach out to our support team at **[Support Email]**.

Thank you for your continued support and understanding.

Sincerely,
[Your Company Name]
[Your Contact Information]