

Important Notification: Subscription Rate Change

Dear [Subscriber's Name],

We hope this message finds you well. We are reaching out to inform you of an upcoming change to our subscription rates that will take effect on [Effective Date].

Due to [reason for the rate change], we will be adjusting our subscription fees as follows:

- Current Rate: [Current Rate]
- New Rate: [New Rate]

The new rate will be automatically applied to your account starting [Effective Date]. We want to assure you that despite this change, we remain committed to providing you with the highest quality service and value.

If you have any questions or concerns regarding this change, please do not hesitate to contact our customer support team at [Contact Information].

Thank you for your continued support.

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Company Contact Information]