

# Important Update: Changes to Your Subscription Pricing

Dear [Customer Name],

We hope this message finds you well. We are reaching out to inform you of upcoming changes to our subscription pricing structure, effective [Effective Date].

As part of our commitment to providing you with the best possible service and to ensure the sustainability of our offerings, we will be adjusting our pricing as follows:

- [Old Price] to [New Price] for [Service/Plan Name]
- [Old Price] to [New Price] for [Service/Plan Name]
- [Old Price] to [New Price] for [Service/Plan Name]

We understand that this change may come as a surprise, and we want to assure you that we are continually working to enhance your experience with us. As a valued subscriber, your satisfaction is our priority.

If you have any questions or need further clarification regarding these changes, please do not hesitate to contact our customer support team at [Contact Information]. We appreciate your understanding and support.

Thank you for being a part of our community.

Sincerely,

[Your Name]  
[Your Title]  
[Company Name]