Notification of Subscription Pricing Adjustment

Dear [Subscriber's Name],

We hope this message finds you well. We are writing to inform you about an upcoming adjustment to your subscription pricing that will take effect on [Effective Date]. This change is necessary to continue providing you with the high-quality service and features that you have come to expect from us.

As of [Effective Date], your monthly subscription rate will change from [Old Price] to [New Price]. This adjustment will enable us to enhance our offerings and maintain the standards of excellence in our service.

We understand that price changes can be concerning, and we want to assure you that we remain committed to providing great value. To thank you for your loyalty, we are pleased to offer you [Any Special Offers or Discounts, if applicable].

If you have any questions or concerns regarding this adjustment, please do not hesitate to reach out to our customer support team at [Customer Support Email/Phone Number].

Thank you for your understanding and continued support.

Warm regards,

[Your Name]

[Your Position]

[Company Name]

[Company Contact Information]