

Ad Cost Outline

Date: _____

To: [Recipient's Name]

From: [Your Name]

Subject: Advertising Cost Outline

Cost Breakdown

Ad Type	Cost	Duration	Frequency
Online Banner	\$500	1 Month	Weekly
Social Media Post	\$300	1 Month	Bi-Weekly
Print Ad	\$700	1 Month	Once

Total Cost

Total: \$1500

Notes

[Any additional notes or information]

Thank you for considering our advertising options. If you have any questions, feel free to reach out.