

Dear [Recipient's Name],

Thank you for reaching out to us regarding your marketing collaboration proposal. We appreciate the time and effort you put into your offer and your interest in partnering with our company.

After careful consideration, we have decided to decline the collaboration at this time. While we recognize the potential benefits, we believe it is not the right fit for our current marketing strategy.

We certainly value relationships and future opportunities, so please do not hesitate to keep us informed about any upcoming initiatives that may align more closely with our goals.

Thank you once again for your understanding.

Sincerely,

[Your Name]
[Your Position]
[Your Company]
[Contact Information]