Dear [Advertiser's Name],

Thank you for reaching out to us regarding your advertising proposal. We appreciate your interest in partnering with our brand.

After careful consideration, we regret to inform you that we will not be moving forward with your advertising proposal at this time. While we value the creativity and effort you have put into your submission, it does not align with our current marketing strategy and objectives.

We encourage you to keep us in mind for future opportunities. Thank you once again for your interest, and we wish you the best in your advertising endeavors.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]