

Magazine Licensing Agreement

Date: [Insert Date]

To:

[Partner's Name]
[Partner's Company]
[Partner's Address]
[City, State, Zip Code]

Dear [Partner's Name],

We are pleased to propose a Magazine Licensing Agreement between [Your Magazine's Name] and [Partner's Company] for promotional partnerships.

1. Scope of Agreement

This agreement grants [Partner's Company] the rights to utilize [Your Magazine's Name] brand and content for promotional purposes in the field of [specific field or industry].

2. Term

The term of this agreement shall be from [start date] to [end date], unless terminated earlier per the conditions set forth herein.

3. Responsibilities

Both parties agree to collaborate on promotional efforts which may include, but are not limited to, co-branded materials, joint marketing campaigns, and events.

4. Compensation

In consideration for the rights granted under this agreement, [Partner's Company] agrees to compensate [Your Magazine's Name] a fee of [insert amount] payable upon signing this agreement.

5. Governing Law

This agreement shall be governed by and construed in accordance with the laws of [State].

We believe this partnership will be mutually beneficial and look forward to your positive response. Please sign and return a copy of this letter to indicate your acceptance of the terms outlined herein.

Sincerely,

[Your Name]

[Your Title]

[Your Magazine's Name]

[Your Contact Information]

Agreed and Accepted:

[Partner's Name]

[Partner's Title]

[Partner's Company]