

Magazine Licensing Agreement for Merchandise

Date: [Insert Date]

To: [Licensee Name]
[Licensee Address]
[City, State, Zip Code]

Dear [Licensee Name],

This letter serves as a formal agreement for the licensing of merchandise related to [Magazine Title] ("Licensor") to [Licensee Name] ("Licensee").

1. Grant of License

The Licensor hereby grants the Licensee a non-exclusive, non-transferable license to manufacture and sell merchandise based on the content and branding of [Magazine Title].

2. Term

This agreement shall commence on [Start Date] and shall continue until [End Date], unless terminated earlier in accordance with the terms of this agreement.

3. Royalty Fees

The Licensee agrees to pay the Licensor a royalty fee of [Percentage]% of the gross sales derived from the authorized merchandise.

4. Quality Control

The Licensee shall submit all merchandise designs to the Licensor for approval prior to production to ensure brand integrity and quality standards.

5. Termination

This agreement may be terminated by either party upon [Number] days written notice, provided that any outstanding royalties are settled.

We look forward to a successful partnership that promotes the [Magazine Title] brand while delivering quality merchandise to our audience. Please sign below to indicate your acceptance of the terms outlined in this agreement.

Agreed and Accepted by:

[Licensee Name]

[Title]

[Date]

[Licensor's Representative]

[Title]

[Date]

Thank you,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]