

Co-Marketing Proposal

Date: [Insert Date]

To: [Recipient Name] [Recipient Title] [Company Name] [Company Address]

Dear [Recipient Name],

We hope this message finds you well. We are excited to present a proposal for a co-marketing partnership between [Your Company Name] and [Recipient's Company Name]. We believe that by joining forces, we can leverage our strengths to create a mutually beneficial marketing initiative that will enhance brand visibility and drive customer engagement.

Objective

The primary objective of this co-marketing effort is to [define the goal, e.g., increase brand awareness, drive sales, etc.].

Proposed Activities

- [Activity 1: e.g., joint webinar]
- [Activity 2: e.g., co-branded social media campaigns]
- [Activity 3: e.g., shared email newsletters]

Benefits

By collaborating on this initiative, both companies will benefit from:

- Increased exposure to each other's audiences
- Shared marketing costs
- Enhanced credibility through partnership

Next Steps

We would love to schedule a meeting to discuss this proposal in more detail and explore how we can work together effectively. Please let us know your available times for a call or meeting.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name] [Your Title] [Your Company Name] [Your Phone Number] [Your Email Address]