Dear Valued Customer,

We hope this message finds you well. We would like to remind you of our peak hour usage times to help you manage your usage effectively.

During peak hours, which are from **5 PM to 9 PM**, we encourage you to limit your electricity usage to help reduce strain on the grid.

To help you save on your bill and contribute to a more sustainable environment, consider using appliances during off-peak hours.

Thank you for your understanding and cooperation.

Sincerely,

Your Company Name

Customer Service Team