

# Request for Loyalty Discount

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to request a loyalty discount for my continued patronage of [Company's Name]. As a repeat client for [duration of relationship], I have greatly appreciated the services/products provided and the exceptional treatment I have received.

Given my loyalty and ongoing business, I would like to kindly request a discount on my next purchase. I believe this would not only help me as a valued customer but also encourage my future purchases. I am looking forward to your consideration of this request.

Thank you for your time and attention to this matter. I hope to hear from you soon.

Sincerely,

[Your Name]