

Subject: Request for Loyalty Discount

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to express my appreciation for your services and to highlight my loyalty as a frequent customer. Over the past [insert duration], I have consistently chosen [Company Name] for my [products/services] needs.

Given my ongoing patronage, I would like to inquire about the possibility of receiving a loyalty discount for future purchases. This gesture would not only reinforce my commitment to your brand but also encourage me to continue spreading the word about your exceptional service.

Thank you for considering my request. I look forward to your positive response.

Best regards,

[Your Name]