

Application for Loyalty Discount

Date: [Insert Date]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally apply for the loyalty discount program as a trusted supporter of [Company's Name]. Over the past [duration], I have greatly appreciated the quality of your products/services and have consistently chosen to support your brand.

As a loyal customer, I believe my ongoing commitment aligns with your values of rewarding dedicated supporters. I kindly request consideration for a loyalty discount, which would further encourage my continued patronage and advocacy for your esteemed brand.

Thank you for considering my application. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Address]

[Your Email]

[Your Phone Number]