

Dear [Alumni Name],

We are excited to announce the launch of our Annual Alumni Fundraising Campaign! This year, we aim to raise [specific amount] to support our [specific cause, e.g., scholarship fund, campus improvements, etc.].

Your contributions make a significant impact on our students and community. Together, we can create opportunities and promote excellence at [University/College Name].

As a valued member of our alumni family, we invite you to join us in this endeavor. You can make your donation online at [donation link] or contact us at [contact information] for more details.

Thank you for your continued support and for being an integral part of the [University/College Name] legacy.

Warm regards,

[Your Name]

[Your Title]

[University/College Name]