

Dear Valued Customer,

We are excited to announce the launch of new variants for our popular product line!

New Product Variants

- **Product A** - Now available in blue and green.
- **Product B** - Introducing a limited edition flavor: Mango.
- **Product C** - New eco-friendly packaging options.

Availability

These new variants will be available starting **November 15, 2023**. Make sure to check them out!

Special Promotion

To celebrate the launch, enjoy a **20% discount** on your first purchase of the new variants with code **NEW20**.

Thank you for your continued support!

Best regards,
The Product Team
Your Company Name
info@yourcompany.com