

# Author Brand Partnership Agreement

Date: [Insert Date]

Parties:

- **Author:** [Author Name]
- **Brand:** [Brand Name]

## 1. Purpose of Agreement

This Agreement outlines the terms for the partnership between the Author and the Brand for mutual promotion and development.

## 2. Scope of Partnership

- Collaborative marketing efforts
- Social media promotion
- Content creation
- Event participation

## 3. Responsibilities

**Author's Responsibilities:**

- To create and share brand-related content.
- To attend promotional events as agreed.

**Brand's Responsibilities:**

- To provide promotional materials and support.
- To compensate the Author as outlined in Section 5.

## 4. Term and Termination

This Agreement will commence on [Start Date] and will continue until [End Date]. Either party may terminate this Agreement with [Notice Period] written notice.

## 5. Compensation

The Brand agrees to compensate the Author with [Specify compensation terms].

## **6. Confidentiality**

Both parties agree to keep all shared information confidential unless required by law.

## **7. Governing Law**

This Agreement shall be governed by the laws of [State/Country].

## **8. Signatures**

By signing below, both parties agree to the terms of this partnership agreement.

\_\_\_\_\_ **Author Signature**

Date: \_\_\_\_\_

\_\_\_\_\_ **Brand Signature**

Date: \_\_\_\_\_