

Marketing Effectiveness Review

Date: [Insert Date]

To: [Recipient Name]

From: [Your Name]

Subject: Marketing Effectiveness Review Gathering

Dear [Recipient Name],

As part of our continuous effort to improve our marketing strategies and enhance our overall effectiveness, we are conducting a thorough review of our recent marketing initiatives. We value your insights and would like to gather your feedback on the following aspects:

- Overall performance of marketing campaigns
- Return on investment (ROI) from marketing activities
- Customer engagement and feedback
- Market trends and competitors' analysis
- Areas for improvement and recommendations

Please take some time to reflect on these points and provide your input by [Insert Deadline]. Your feedback is crucial in helping us shape our future marketing strategies.

Thank you for your collaboration and support.

Sincerely,

[Your Name]

[Your Job Title]

[Your Company]