

Serialization Rights Offer

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Date]

[Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am reaching out to discuss the serialization rights for my forthcoming non-fiction book, titled "[Book Title]", which is scheduled for publication on [Publication Date].

Given the book's focus on [brief description of the subject], I believe it would resonate well with your audience. I am interested in offering serialization rights for the first [number] chapters of the book, which could be a great fit for your publication.

The terms I propose are as follows:

- **Fee:** [Proposed Fee]
- **Exclusivity:** [Duration of Exclusivity]
- **Publication Schedule:** [Recommended Schedule]

If you are interested, I would be happy to provide you with a complete manuscript or additional details for your consideration. Please let me know if we can discuss this opportunity further.

Thank you for considering my offer. I look forward to your response.

Sincerely,

[Your Name]

[Your Title/Position]