

Important Announcement: Merger of Publishing Imprints

Dear Valued Retail Partner,

We are excited to announce that **[Imprint A]** and **[Imprint B]** will be merging to form a new and dynamic entity, **[New Imprint Name]**, effective **[Date]**. This strategic partnership aims to enhance our offerings, streamline operations, and provide you with an even broader selection of exceptional titles.

As we embark on this journey together, our commitment to quality and innovative storytelling remains paramount. You can expect the same dedication to excellence that you've come to know from both imprints.

In the coming weeks, we will keep you informed of key developments, including updates to our catalog and any changes in ordering procedures. We are committed to making this transition as seamless as possible for you and your team.

Thank you for your continued partnership and support. We look forward to this exciting new chapter in our publishing journey.

Warm regards,

[Your Name]

[Your Title]

[Publishing Company Name]

[Contact Information]