

Dear Valued Customer,

We are excited to announce an exclusive opportunity just for you! As one of our loyal customers, we want to offer you special pre-order pricing on our upcoming product launch.

Exclusive Pre-Order Details:

- **Product:** [Product Name]
- **Pre-Order Price:** [Discounted Price]
- **Regular Price:** [Regular Price]
- **Pre-Order Period:** [Start Date] to [End Date]

To take advantage of this special pricing, please visit our website or contact our customer service team at [Contact Information]. This offer is available exclusively to our existing customers and is limited in quantity, so act quickly!

Thank you for being a valued part of our community. We look forward to serving you!

Best regards,
[Your Company Name]