

Request for Endorsement

Date: [Insert Date]

Dear [Endorser's Name],

I hope this message finds you well. My name is [Your Name], and I am the author of an upcoming business book titled "[Book Title]". The book aims to [brief description of the book's purpose and target audience].

Given your esteemed position in the industry and your expertise in [Endorser's Field/Area of Focus], I would be honored to have your endorsement for my book. Your insights and reputation would lend significant credibility and value to the work.

The book is set to be released on [Release Date], and I believe it will greatly benefit readers looking to [explain the benefits to the readers]. I have attached a brief synopsis and a sample chapter for your review.

If you are willing to endorse my book, I would be grateful and can include your endorsement on the cover and in the promotional materials.

Thank you for considering my request. I greatly appreciate your time and look forward to the possibility of your endorsement.

Sincerely,

[Your Name]

[Your Position]

[Your Contact Information]

[Your Website or LinkedIn Profile]